5 Ways to Ensure Your Employees LOVE Their Jobs.



We V Employees

Communication.

Management transparency is the #1 contributing factor to employee happiness, but studies have shown only 42% of employees know the vision and values for their company. Include your employees in open conversations about where the company is headed, and they're more likely to stick around.

Morale.

Offer benefits that appeal to your employees as people, not just workers. For example, a gym membership and competitive employee wellness program (that included all staff members) has been shown to improve employee morale by 71%.

Co-Worker Relationships.

These are shown to impact an employee's happiness 23% more than their manager-employee relationships, so make time to schedule team-building activities. Something as simple as a drink together after work can forge stronger, more trusting bonds between employees.

Motivation.

Extrinsic motivation (paychecks, bonuses, etc.) are great, but intrinsic motivators are shown to improve employee morale, happiness, and longevity with the company. A great place to start is encouraging employees to decorate / arrange their own workspace, or pass around an "office award" for top performers each week.

Recognition.

Employee recognition can be big or small, just be sure you're doing it in the right proportions. Studies show that the most rewarding recognition follows the 20/30/50 principal. 20% of recognition from the business as a whole, 30% from peers, and 50% from supervisors.

Employee Appreciation Day March 6, 2015

#CoolerThanYourJob